

**FOR IMMEDIATE RELEASE**

**Briarpatch® Proves that Play + Learning = Fun**

San Francisco, CA, November 25, 2016/PRNewswire -- University Games' Briarpatch brand, the leader in preschool board games for more than 20 years, continues to provide inspiring, educational and FUN games with its new Fall lineup. Briarpatch's proprietary Play 'n Learn System is the only learning-focused game system to provide milestones to parents in terms of key developmental areas for children.

Among the new games now available are:

**Kids on Stage™: The Charades Game for Kids (ages 3+):** The perfect first game for active three-year olds. Each player takes a turn acting out animals, objects or actions while the other players guess. Encourages imaginative skills.

**Daniel Tiger's Neighborhood™ Welcome to Main Street Game (ages 3+):** Based on the PBS hit, join Daniel Tiger and friends on a journey through Main Street. Players fill their backpacks with unique gifts from Baker Aker's bakery, Music Man Stan's music shop and other locations along Main Street. Encourages social skills.

**Shimmer and Shine™ Genie Friends Forever Game (ages 3+):** In this cooperative game, based on the popular Nickelodeon™ show, players join Shimmer, Shine, Tala and Nahal as they work together to decorate a dazzling gift for their best friend, Leah. Encourages social skills and cooperation.

**Scavenger Hunt™ for Kids (ages 6+):** It's the amazing indoor search game for kids! Players have two minutes to search for silly stuff like a purple shirt, a funny hat and other items around the house. Reinforces literacy skills and vocabulary.





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These new games join the Briarpatch portfolio of classic games, including Monkeys Jumping on the Bed, Pete the Cat® Groovy Buttons Game and The Very Hungry Caterpillar™ Spin and Seek ABC Game.

The backbone of the Briarpatch brand is the company's Play 'n Learn System, which helps parents understand the developmental aspects of each game. To learn more about the company's Play 'n Learn System and its entire line of learning games, visit [www.universitygames.com/playnlearn](http://www.universitygames.com/playnlearn).

### **About University Games**

Founded in 1985, University Games has developed and manufactured over 500 games, puzzles, and children's learning and activity sets. The company philosophy has always been to offer products that encourage fun, creativity and imagination for kids, families and adults. The company offers a wide array of products under the **University Games®**, **Briarpatch®**, **BePuzzled®**, **U-Create™**, **Great Explorations®** and **Front Porch Classics®** brands.

Find us at [www.universitygames.com](http://www.universitygames.com) or [www.facebook.com/UniversityGamesUSA](https://www.facebook.com/UniversityGamesUSA).

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