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FOR IMMEDIATE RELEASE

University Games Acquires Paul Lamond Games

San Francisco, CA, October 24, 2017 -- University Games announced today the acquisition of Paul Lamond Games, a leading company in the design and distribution of board and games and puzzles for the specialty market in the UK. The acquisition adds to the UK presence of University Games, a San Francisco based game company. The Paul Lamond acquisition is the 11th acquisition for University Games since its founding on April 1, 1985.

“I am delighted that we will be part of University Games and this is a great transition for the company. University Games is the US company closest to the Paul Lamond way of doing things.” stated Mr. Richard Wells, Managing Director of Paul Lamond Games. Bob Moog, President of University Games interjected, “I am so excited to finally be part of Paul Lamond Games. Now when I play classics like Yes/No and Don’t Say It I will know that we are part of these great party games.”

“This is another step in our efforts to find talented management and strong product lines to build University Games into a leading global source of learning games and toys” according to Moog. The Company has announced that Paul Lamond Games will be introduced to the US market in 2018.

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Paul Lamond Games LTD was founded in 1983 by Mr. Richard Pain and is based in London, UK. The Company specializes in board games, jigsaw puzzles and novelties.

University Games was founded on April 1, 1985 by Bob Moog and Cris Lehman and is based in San Francisco, CA. The Company specializes in learning games and toys. Top sellers include Nickelodeon branded specialty games, Briarpatch games, Hanayama cast puzzles, 3D Pixel Puzzles, and the 20 Questions brand of games.

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